

e-news

News & Events for
Poultry Producers from

ChickMaster

Aviagen hatchery uses Avida and CC3 in Harmony

Aviagen inaugurated its new annex to the Stratford UK hatchery in October following an 18 month construction and refurbishment program. Graeme Dear, General Manager Aviagen UK Ltd, led the program along with the hatchery manager, Allen Bates. ChickMaster worked closely with the team during the process to get this facility running on schedule.

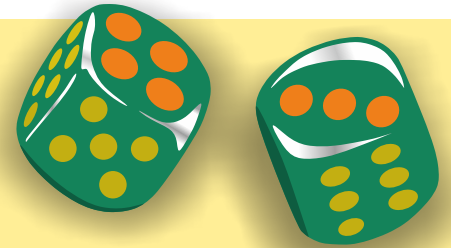


The hatchery selected the Avida setters and hatchers and the CC3 Ventilation System to optimize the hatchery environment and implement energy savings in its operations. The CC3 will provide the proper room temperatures and pressures as well as utilize its unique heat recovery system and dry air cooling module to lower energy costs throughout the year. On this project ChickMaster also looked over the mechanical and electrical installations for the equipment supplied.

This hatchery has been a large undertaking for both Aviagen and ChickMaster. We are proud to have been selected as the main supplier and



thank Aviagen for their confidence and support. We look forward to continuing our good relationship with the Aviagen organization as it begins to supply breeding stock from this impressive facility.



ChickMaster is

ROLLING 7'S

ChickMaster has been in business for more than 70 years. To celebrate that accomplishment, ChickMaster is running a special promotion on replacement parts to celebrate the number "7".

- ChickMaster will apply a **7% credit** on all parts orders placed directly with ChickMaster US or ChickMaster UK, before January 31, 2016 by ChickMaster incubator users. The credit will be confirmed and be applied to future parts orders placed by the end of 2016.
- There is also a special promotion for parts orders placed by incubator users before January 31, 2016, directly with ChickMaster US or ChickMaster UK, for any current model Avida setter, hatcher, or Classic system. If ChickMaster does not ship at least **7 of the items ordered in 7 calendar days**, the items will be free of charge.

Some other conditions apply, so please reach out to your ChickMaster sales manager for more details or contact:

ChickMaster US:

Inside the US: 1-800-727-8726

Outside the US: +1-330-722-5591

ChickMaster UK:

+44 (0) 1278 411000

ChickMaster

www.chickmaster.com



‘Tempo’ introduced to add a new dimension to Maestro hatchery controls

Visit us at IPPE 2016 in Atlanta to see the benefits of Tempo

ChickMaster is introducing a new tracking tool to monitor eggshell temperature in real time. The new tool called *Tempo* is now available with ChickMaster's Maestro Hatchery Management System on all Avida Symphony setters. The information provided by Tempo can aid hatcheries to improve chick quality.



The current needs of the industry demand better tools to obtain maximum hatch results. ChickMaster's proven Maestro System is an intelligent management system that ensures communication, data monitoring and control of incubation and ventilation equipment to maximize hatchery performance.

One of the key factors influencing high quality chick development is proper embryo temperature during the incubation period. Tempo now adds a new dimension by providing the user the ability to review egg shell temperature.

Tempo provides precise eggshell temperature data via a Resistance Temperature Detector (RTD) which is used in healthcare services and medical research where precise accuracy is required. The temperature readings are not affected by the radiating heat that surrounds the targeted egg providing more precise temperature information allowing the user to better evaluate and monitor optimal embryo development.

Information provided by Tempo can be viewed as a graph on the Maestro Hatchery Management System or as a real time value on the machine's touch screen. This feature will enable the user to modify the step program for factors including breeder flock age, egg size, fertility and season of the year to ensure proper temperature during the entire incubation process.

ChickMaster Academy holds two Customer Training Sessions

Training sessions were held at the ChickMaster Medina factory in September and at the ChickMaster UK Bridgewater factory in December. Over 40 representatives from more than 20 customers attended the two sessions. The training sessions included updates on product features and benefits, factory tours and guest speakers presenting on the latest hatchery practices. ChickMaster Academy will be providing new training sessions in 2016.



Bridgewater training session



Medina training session

Come join us in Atlanta at IPPE 2016

January 26-28, 2016

Come and see what is new at ChickMaster to keep your "Hatchery in Harmony". An exciting display will show the features and benefits of ChickMaster products to increase hatchery performance. Our booth number is **B4207** and will feature many products including:

- The New CC3 5400 LC Ventilation System
- The Avida Symphony Setter
- Working displays of the Maestro Control System
- Introducing Tempo to improve hatch quality - do you know your Tempo?

Hope to see you there!

New ChickMaster contacts for Latin America

Ricardo Santanna recently joined ChickMaster as Director, Latin America Sales. He is able to assist agents and customers with all sales related matters in the region. Ricardo's email address is rsantanna@Chickmaster.com

Lou Boltik recently joined the company as Director, Inside Sales and Marketing. Lou is able to assist agents and customers with all matters related to activities in Medina. Lou's email address is lboltik@chickmaster.com

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