

e-news

News & Events for
Poultry Producers from

ChickMaster

Rizal Poultry goes for 'Hatchery in Harmony' in Philippines

As the industry in Southeast Asia continues to grow and expand, Rizal Poultry made its choice to grow with a new hatchery that includes the ChickMaster Avida Symphony setters and hatchers. The hatchery will work in Harmony with a CC3 and Aria Ventilation System offering efficiency in ventilation and energy management that will give them the most modern hatchery in the Philippines. After studying all the options presented to them, we thank Alexandra Angliongto, President, and Joseph "Jovi" San Diego, Vice President for showing confidence in ChickMaster to supply this new hatchery.



Left to right: Alexandra Angliongto, President, Rizal Poultry and Livestock Association; Roy Santos, Royal Vet Services (ChickMaster Sales Representative in the Philippines); David Buessing, ChickMaster Sales Manager for South East Asia; Joseph "Jovi" San Diego, Vice President, Rizal Poultry and Livestock Association.

Maestro
MANAGEMENT SYSTEM



Maestro, Your Tool for Managing Hatch Window and Chick Quality

Chad Daniels - ChickMaster Team



This is that time of year in the northern hemisphere when atmospheric conditions cause changes to the environmental conditions in the incubation rooms such as higher temperatures and humidity. Depending on the type of ventilation and incubation equipment, these conditions can contribute to higher incubation temperatures and increased heat index resulting in changes to the total hours required for incubation. Information can help manage the process to know what is happening inside the setters and hatchers. Maestro software can be your tool for monitoring chick readiness to help manage adjustments to set and pull

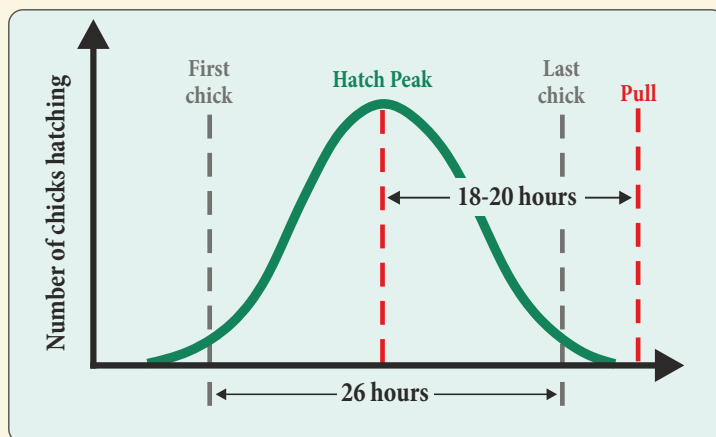
times since most hatcheries define pull times based on when staff are ready to work.

One way to accomplish data driven decisions about the necessary changes is to simply monitor the humidity graph of the hatchers. Your goal is to keep the hatch window within a total of 26 hours and to have the peek pipping occur between 18 to 20 hours prior to pull, as shown in the illustration. Of course, the key to getting the tight hatch window starts at the beginning of the incubation process when eggs are set and brought up to temperature in less than six hours in single stage and even less time in multistage.

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When the chicks begin to pip, this establishes the beginning of the hatch window as it is easily identified by the ever increasing level of humidity. The peak humidity that is reached identifies the time when the highest percentage of chicks have piped, releasing high levels of moisture into the hatcher. As the chicks begin to dry, the humidity level will decrease and eventually reach a consistently lower level, identifying the end of the hatch window. In hatcheries that are utilizing Maestro to help manage this process, they are seeing improvements in hatch and reductions in early chick mortality as a result of avoiding heat stress and dehydration. Maestro also offers remote accessibility that allows hatchery managers to access data from

*The ideal hatch window*

almost anywhere. Maestro is a very valuable tool that can be added to almost any hatchery using ChickMaster controls or Gemic upgrades.

ChickMaster Genuine Parts a Click Away Improved Website Makes Ordering Quicker & Easier

We are excited to announce our redesigned ChickMaster parts section on our website. Immediately on the site you will notice a new look, streamlined menus and simple navigation to allow customers to easily identify and order genuine ChickMaster parts online. Over 5,000 individual parts are posted on the site. Those include parts for ChickMaster Avida and Classic setters and hatchers, plus older models of setters and hatchers. You will also find new lower pricing on commonly purchased parts and upgrade kits.

Daryl Study, parts manager in our Medina factory stated, *“The redesigned parts site makes it easier for customers to get genuine ChickMaster parts to keep equipment performing at optimal levels. Parts information can be easily accessed, found and orders placed, all with a few clicks.”* ChickMaster has parts and service departments ready to assist you in both our Ohio, USA and Bridgwater, UK locations.

Please visit the parts site to see all the improvements and how much easier it is to order genuine ChickMaster parts at www.Chickmasterparts.com

‘CM Parts’ is accessible from the ChickMaster website: www.chickmaster.com



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Japfa Opens New Hatchery in India

The largest and well-known Indonesian poultry producer, PT Japfa, has just completed and commissioned its first new hatchery in Pune, India. The new company, Japfa Comfeed India Pvt. Limited, decided to use the Avida A12 setter for single stage incubation in combination with C192 hatchers. To maintain the proper temperatures, humidity and room pressures to optimize results and reduce energy costs, they elected to include the unique ChickMaster CC3 Ventilation Energy Management System. Using 100% fresh air, the CC3 offers greater bio-security and a simpler way to install and operate the hatchery ventilation system. The commissioning team from ChickMaster included Richard Dix and Syarif from PT Gemilang, the ChickMaster sales representative in Indonesia. Congratulations to Japfa Comfeed on this new *Hatchery in Harmony* in India.

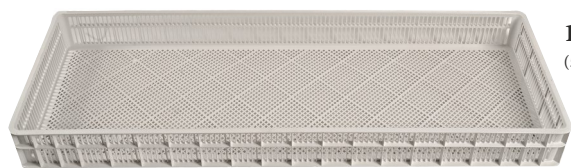


Left to right: Richard Dix, ChickMaster Commissioning and Service Support Engineer; Ayip Rosyidi, Hatchery Manager; Putu Yastika, Head of Breeding Farms; Syarif, PT Gemilang, ChickMaster Sales Representative in Indonesia.

ChickMaster Parts Corner: Trays for Many Applications

With a long history of products and equipment, we recognize there are many different needs and options of egg trays for setters. Our legacy allows us to offer the widest range of trays and setters compared to any other incubator manufacturer. The 100, 120, 126, 132, 140, 150 and 165 one-piece trays offer ease of setting and transferring with a single motion. The 54-egg and 46-egg trays are multiple tray options with stacking posts. Our 36 & 42 Jamesway-style trays are better alternatives with superior airflow and strength. Our newest tray system is the 82-egg tray that is stackable for transport in trolleys or pallets. It is lighter to handle than large trays and easily used with automation equipment.

We offer the accompanying hatcher baskets for all our trays. The value of your eggs is important, so take care of them with the right trays and baskets. Contact your ChickMaster sales representative for more information and quantity pricing on trailer and truck loads.



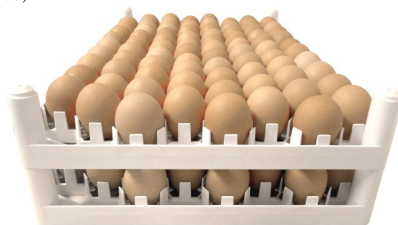
165 Basket
(554D-01-4173)



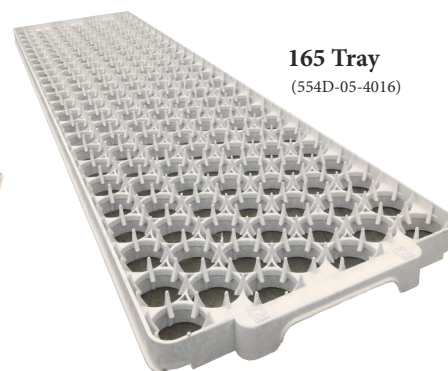
42 Tray
(554D-15-4016)
Jamesway-style



36 Tray
(554D-14-4016)
Jamesway-style



82 Tray
(554D-17-4016)



165 Tray
(554D-05-4016)

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