

# e-news

News & Events for  
Poultry Producers from

**ChickMaster**

## ChickMaster to Display New Technologies at IPPE 2016

IPPE 2016 will take place in Atlanta, Georgia, USA, on January 26-28, 2016 at the Georgia World Congress Center. The exhibition is billed as the world's largest annual trade show for the meat, poultry, egg and feed industries. ChickMaster will have on display new products to keep your "Hatchery in Harmony" and increase hatchery performance. Our booth number is **B4207** and will feature many products including:



### The Avida Symphony setter

Our newest single stage setter will be on display incorporating the latest technology available in high productivity setters. The Avida setters and hatchers are proven worldwide to be extremely efficient and simple to operate. We have sold close to 200 Symphony setters in the past year incorporating its new look and over 20 improvements.

### The new CC3-5400 LC ventilation system

All 10,000 lbs of the machine will be at our display! We will be able to show customers why it's an intelligent climate control system providing an optimal amount of air, water, cooling and heating to the hatchery, with energy saving heat recovery for heating or de-humidification - all delivered in one simple package installed outside the hatchery. The model 5400 is one of many CC3 models ChickMaster offers with more than 50 in operation today.

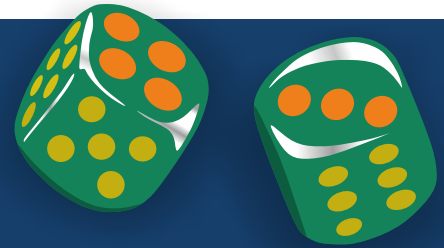


### Resonance

Our new wireless calibration device. A working display will show how easy and cost effective it can be to remotely monitor and calibrate sensors using this tool in conjunction with an Android device.

### Tempo

Do you know your Tempo? This latest tool from ChickMaster monitors eggshell temperature in real time; a key element to improve hatchability and egg quality. Know what your eggs are doing in each zone of the setter.



ChickMaster is

**ROLLING 7'S**

**Last days to save!**

ChickMaster has been in business for more than **70 years**. To celebrate that accomplishment, ChickMaster is running a special promotion on replacement parts to celebrate the number "7".

- ChickMaster will apply a **7% credit** on all parts orders placed directly with ChickMaster US or ChickMaster UK, before **January 31, 2016** by ChickMaster incubator users. The credit will be confirmed and be applied to future parts orders placed by the end of 2016.
- There is also a special promotion for parts orders placed by incubator users before January 31, 2016, directly with ChickMaster US or ChickMaster UK, for any current model Avida setter, hatcher, or Classic system. If ChickMaster does not ship at least **7 of the items ordered in 7 calendar days**, the items will be free of charge.

Some other conditions apply, so please reach out to your ChickMaster sales manager or parts department for more details.

**ChickMaster**

Your friends at ChickMaster  
[www.chickmaster.com](http://www.chickmaster.com)

# ChickMaster Strengthens Latin American Sales Team

The Latin American market has always been important to us. We have put together an excellent team of experienced individuals to manage sales, service and customer support for this key market that ChickMaster has been pleased to serve for over 70 years. Today this team includes:



**Ricardo Santanna, Director of Latin American Sales.** Ricardo brings years of experience working with hatcheries and poultry farm suppliers. Ricardo's area of responsibility includes sales management for South America, Central America, Mexico and the Caribbean. He has a team of several people to help support these great territories.



**Dr. Euclides Fernandez** joins Ricardo as **Territory Sales Manager, Latin America.** Euclides has been associated with ChickMaster for many years as our Representative in Venezuela. In his new role as Territory Sales Manager, he will be responsible for managing the sales in select countries in the region. His company, Inversiones Femur, will continue to be our sales representative in Venezuela managed by Vivian Müller Christ.

Euclides has extensive experience with ChickMaster products and management. He will be a great asset to our organization using his years of knowledge as a veterinarian and manager of hatcheries.

The Latin American team also includes **Dr. Carolina Diaz, Poultry Specialist & Veterinarian**, based in Colombia and **Ing. Armando Medel, Project & Technical Manager**, based in Mexico. We also have a team of incubation technicians constantly travelling to supervise the installation of new incubation and ventilation systems as well as making customer service visits.

Please contact Ricardo or Euclides for any incubation, hatchery ventilation, replacement parts or service assistance for Latin America & Caribbean countries.

**Ricardo Santanna**

Email: [rsantanna@chickmaster.com](mailto:rsantanna@chickmaster.com)

Phone: (Brazil) 55 (16) 99351 9350

**Dr. Euclides Fernandez**

Email: [efernandez@chickmaster.com](mailto:efernandez@chickmaster.com)

Phone: (Venezuela) 58 0241 867.7620



## Keep your Maestro or Advisor System Up-to-Date

Many of you who receive this e-news are current users of ChickMaster's Advisor System or Maestro Hatchery Management System.

Maestro is a key component of a *Hatchery in Harmony*.

To receive the latest update to your system's software package, please send us an email to [maestro@chickmaster.com](mailto:maestro@chickmaster.com) and we will be happy to assist you.

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### ChickMaster Incubator Co.

945 Lafayette Rd., P.O. Box 704,  
Medina, OH 44258 USA

Tel: +1 (330) 722-5591

Parts Sales: 800.727.8726

e-mail: [sales@chickmaster.com](mailto:sales@chickmaster.com)

### ChickMaster UK

1 The Leggar, Bridgwater,  
Somerset, TA6 4AF, United Kingdom

Tel: +44 (0)1278 411000

Fax: +44 (0)1278 451213

**For Worldwide Customer Service**

**Emergency Support: +44(0)1278 555111**